

# Press Release

## GREYTOWN TOWN HALL

*Greytown was one of the first inland settlements in New Zealand and the original wooden town hall had a traditional frontage setback on the main road. Now modernized, the architectural excellence of this refurbishment and addition to an existing structure has been recognized by an NZIA/Resene “Community and Cultural” Architectural Award for Wellington based Architecture Workshop Ltd.*

**Auckland, December 1st 2008 – The Greytown Town Hall was an archetypal community project that, from the beginning, featured all the inherent trials and tribulations of working publicly and cooperatively with the local society.**

*“The architectural idea was to provide a new ‘transparent’ cross axis that links the hall to the town square introduced in the 1980’s, to the other side of McMaster street, in a manner that helps emphasize the building’s stature on the main street of this typical rural ‘ribbon’ town,”* says James Fenton of Architecture Workshop Ltd.

*“Using ArchiCAD was an absolute ‘God Send’”* continues James: *“It’s a damn useful tool for communicating design intent. Community projects such as this require a lot of visualization and information presented to a broad spectrum of users and fund raisers at public consultations, community forums, workshops and other public meetings. In this regard, our client is the general public. They are not necessarily skilled at reading building plans and elevations, and so here, ArchiCAD’s 3D visualization and Building Information Modelling capabilities come into their own”* concludes James.

### About Architecture Workshop Ltd

Architecture Workshop is an ideas-driven practice based in Wellington with a variety of architecture, landscape and urban architecture projects around New Zealand.

### About Graphisoft

Graphisoft is the pioneer and leader in developing Virtual Building™ solutions. It is widely acknowledged as the world’s #1 supplier of model-based software and services for the building industry. Our clients are at the forefront of the industry - delivering projects that are better designed, more predictable to construct and less expensive to operate.

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