



Photographer: Lucy Gauntlett

YELLOW TREEHOUSE RESTAURANT

The Yellow Treehouse restaurant was the brainchild of an Auckland advertising agency. The idea was to show that just about anything could be done just by using the services Yellow offer – including building a restaurant up a tree. But since its construction, the treehouse has taken on a life of its own, capturing imaginations both here and around the world, as it spreads across the Internet.

Auckland, 20 January 2009 – The Yellow Treehouse restaurant was built on a north-facing site near Warkworth. But this was no ordinary site – it was 10 metres up a 40-metre redwood tree. Architect Peter Eising says his team took into account many unusual considerations when selecting the tree and figuring the logistics.

“Because this was essentially an elaborate ad, the site needed to accommodate a tower for filming the building process. To promote light, a great outlook and easy access, we selected a north-facing tree on the edge of a stand of trees. Building up a tree also presented difficult engineering concerns for which there was no real precedent,” says Eising.

“The project is inextricably linked to its surroundings, so sustainability was at the front of mind. We employed many

environmentally friendly practices, including short cuts of glue-laminated pine for the building’s geometric exterior fins, which minimised waste, and we even employed an arborist to look after the welfare of the tree,” he says.

About Pacific Environments

Pacific Environments is a recognised pioneer in the field of sustainable design and has nearly 50 years’ experience in residential and commercial architecture. Its designs draw inspiration from New Zealand landscapes, meaning its projects faithfully reflect the environments they are built in.

About Graphisoft

Graphisoft is the pioneer and leader in developing Virtual Building™ solutions. It is widely acknowledged as the world’s #1 supplier of model-based software and services for the building industry. Our clients are at the forefront of the industry - delivering projects that are better designed, more predictable to construct and less expensive to operate.

Graphisoft and ArchiCAD are registered trademarks of Graphisoft. All other trademarks are property of their respective owners.